



# Applying DA to early-stage venture Investing

Joe Gatto

Founder of StarMine and SeedFolio

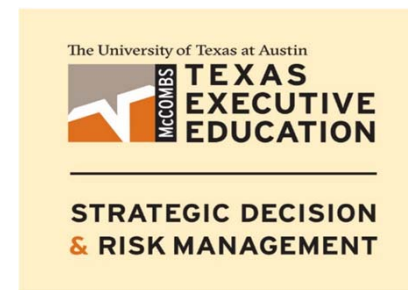
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# Benefits of SDP Membership

- Notification of webinars that are generally conducted monthly
- Access to the library of archived webinar recordings
- Recognition as a member of SDP
- Certification as a Decision Analysis Practitioner

## Benefits of SDP-SF Chapter

- Networking and communication among professions having interest in Decision Science.
- Sharing information about the methods and techniques of Decision Science.

# 27<sup>th</sup> SDP Annual DAAG Conference April 14-16 On-Line

## 3 Days of conference with opportunities to network

We've worked hard to plan sessions full of seasoned Decision Professionals & Leaders from across all industries and perhaps one of our best decision science curriculum's ever!

**Current Issues**

**Diversity**

**Case Studies**

**Pushing Methodology Forward**

**Digging Deeper into Data Science**

[www.DAAG.io](http://www.DAAG.io)



8 workshops (4 hrs each) available Pre and Post Conference



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## Ground Rules for Discussion

- We are **Recording** this meeting for sharing with other members and non-members
- Everyone is muted to start – hold down space bar to talk.
- Chat is also good to ask questions and express thoughts. OK to send to everyone.
- Participant list – use the raise hand if you are having trouble making a comment
- Possible for you to share material on screen – but ask first

# SDP-SF Chapter Meeting January 19, 2021

## Applying DA to early-stage venture investing

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Most startups fail. About 70% of early-stage investments made by professional angel groups fail to return capital. Learn how decision analysis is being applied by a venture capitalist at the portfolio level and for individual investments.

During our discussion we will talk about data available on early stage outcomes, portfolio implications based on Monte Carlo simulation and the “Deal” evaluation framework. We will conclude by looking at a Deal Analysis example of an investment let by Joe in mid-2020.

# Joe Gatto



Joe Gatto earned an MS, engineering-economic systems from Stanford and was a teaching assistant for Ron Howard. He consulted for 5 years at Strategic Decisions Group and The Decision Company which he co-founded. Joe was a successful entrepreneur as founder and CEO of StarMine. StarMine quantified the performance of Wall Street analysts and developed quantitative stock-selection models. StarMine grew to \$33m in annual recurring revenue before being sold to Thomson Reuters (now Refinitiv). Since then, Joe has made over 40 investments in early-stage companies. Recently he started SeedFolio, a venture capital firm formed to invest in a large portfolio of seed-stage companies.



# More Discussion and Comments

