



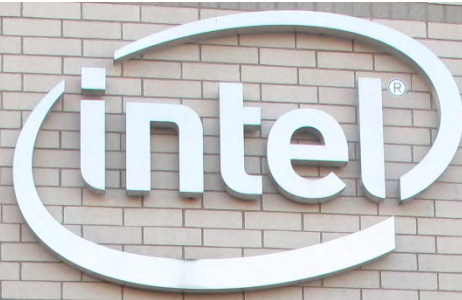
Presenting:

Bringing DEF Training to Kids in Your Life Through Corporate Partners

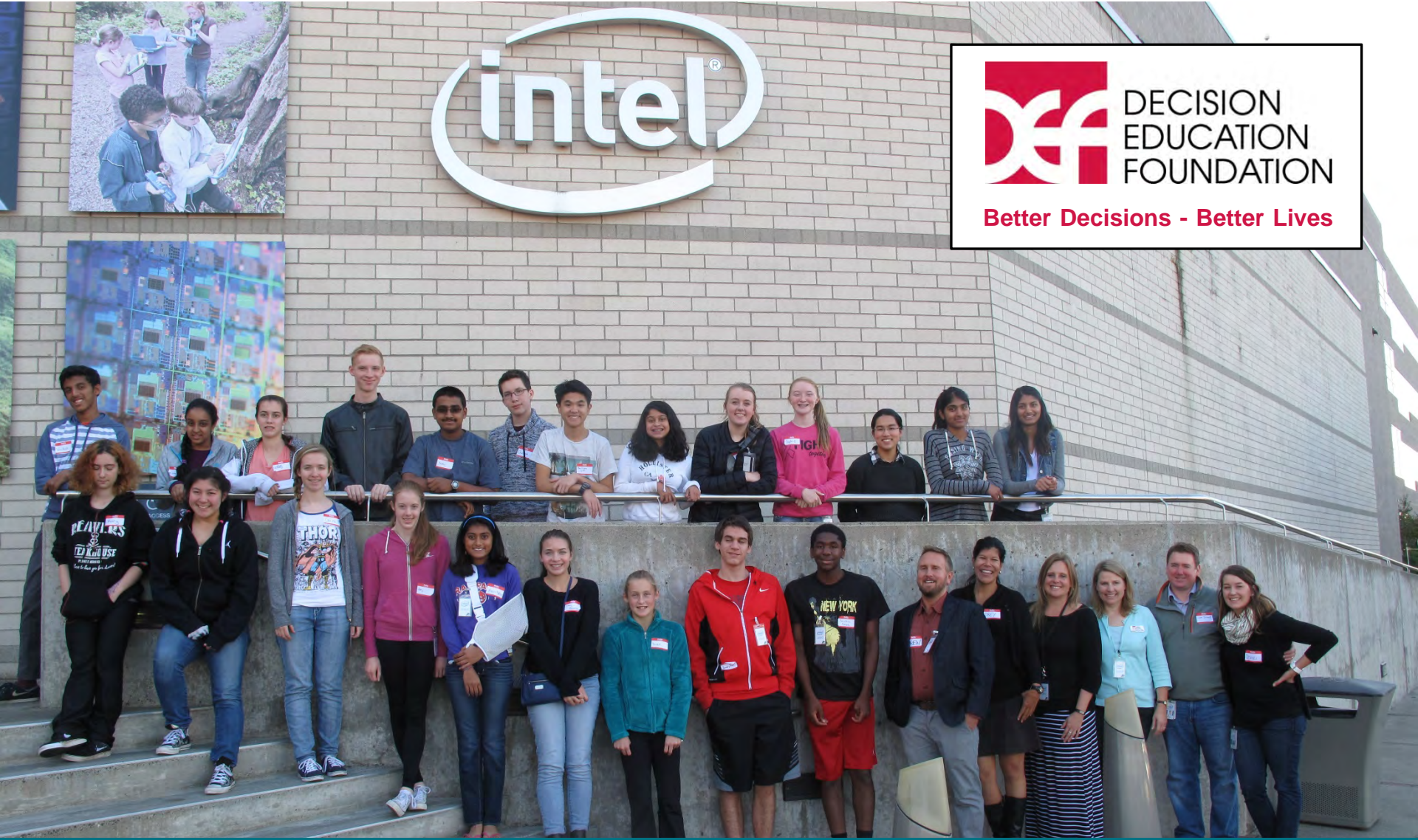
DAAG Conference 2016

DAAG is the annual conference of the SDP.

To find out more about SDP or to become a member, visit
www.decisionprofessionals.com



Better Decisions - Better Lives



Bringing DEF Training to Kids in Your Life
Through Corporate Partners

DEF's Mission

To improve the lives of young people by empowering them with effective decision skills.



Intel Decision Skills Essentials

7 hours on a Saturday for Children of Intel Employees



- **The Opportunity**

- Fun and active teen course
- Easy to execute
- A way to give back to the community

- **The Solution**

- Decision Skills Essentials course
- Decision Parenting class
- Common decision language for families



Our Goals

Teach Teens, Engage Families,
Expose Volunteers, Expand Reach

Who Did What:



- **Intel**
- Marketing and Registration
- Facility and Food

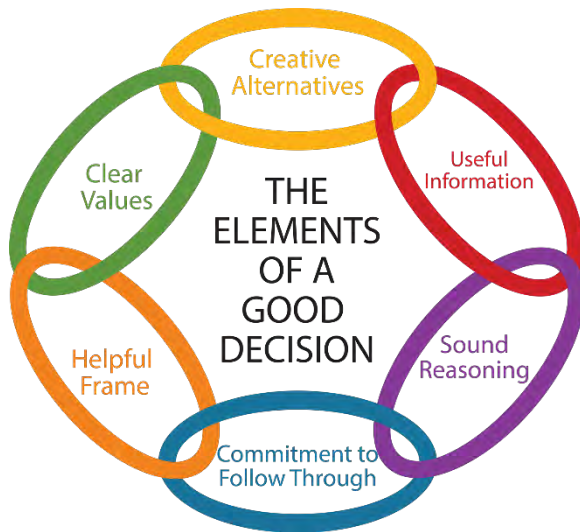


- **DEF**
- Promotion Assistance & Support
- Instructors
- Instructor Manuals, Workbooks, and Materials



What DEF Teaches – Five Essentials

How to Decide, Not What to Decide



1. Relevant and Systematic Model – Decision Quality
2. Decisions vs. Outcomes
3. Cognitive Biases
4. Decision Fitness
5. Repetition Builds - Good Decision Habits



Practical Impact



“My son used the decision framework against me already,
which made me laugh...
but it was VERY helpful to have that common language.

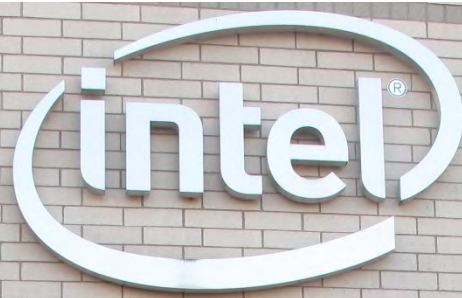
Had he not gone through the workshop and not used that terminology,
I would have gotten worked up
about him not doing what I felt he should have,
but him putting it in DQ perspective made me stop and go,

‘well... that actually makes sense,
even though I don’t particularly like it.’

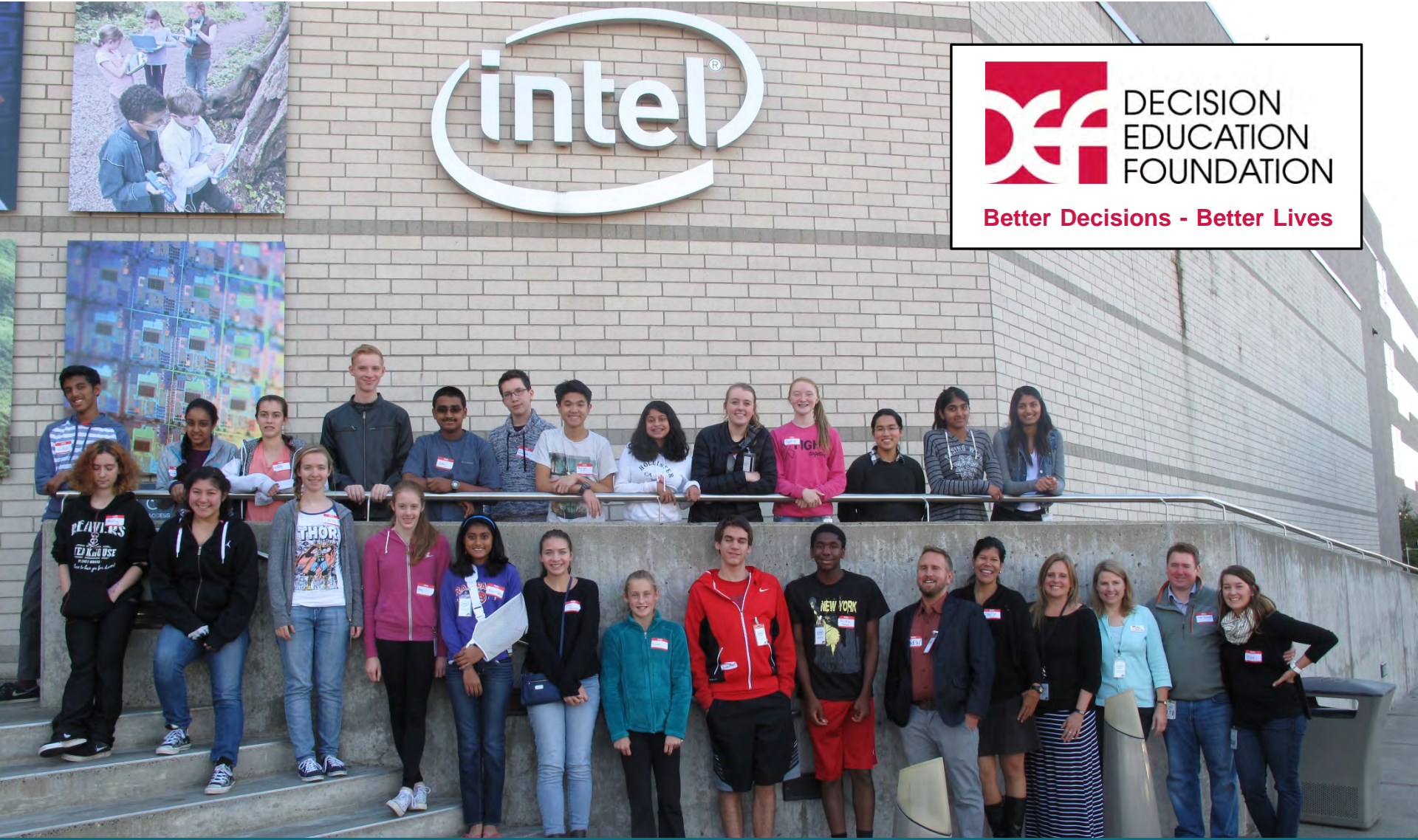
So – thanks for delivering such a fantastic class to our kids.”

- Blanka, Parent





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